

Digital Footprint Quiz



1. What is a digital footprint?

A digital footprint is the data trace left by your activity in a digital environment including your TV, cell phone, Internet, smart phone, credit card, debit card, library card, etc.

2. List four routine events you might do during a typical day where digital data is collected.

Possible answers could include:

Surfing the Internet Driving a car Using a GPS Paying with a debit card Being captured on a security camera Driving in a HOV lane Getting money from an ATM Making a call on a cell phone Writing an e-mail Recording a TV show on TiVo

3. How is your digital footprint like cookie crumbs?

Your digital footprint is like cookie crumbs because they are little bits of information we leave when we use some form of digital service, application, appliance, object or device, or in some cases, as we pass through or by a location and it happens regardless of whether we are actually aware of it.

4. What tips should you consider to keep yourself safe while using a social networking site like Facebook?

Avoid using your full name, street address, or job location Never post your date of birth, social security number or driver's license number Don't chat or IM with anyone you don't know in real life Don't post your phone number Don't post your e-mail or blog address

5. Why should you think twice before posting comments or photos online?

Bad language and bad photos can harm your ability to get a good job You can get in trouble and lose trust of parents and family members Damage relationships Exposure to dangerous people (pedophiles and stalkers) Harm chance of getting into colleges or obtaining scholarships Open yourself to identity theft and privacy loss

6. According to a Pew Research survey, **47%** of people have searched their name online, but only **3%** of those say they do it on a regular basis.

7. Why do you think there is such a big difference in these numbers who have searched their name online?

Answers include people not taking time, thinking they don't do anything online that would need to be changed.

8. How can you keep an eye on your digital footprint?

Use Google or another search engine to search for yourself. Make sure you continue to search for yourself regularly so that you know what others will find. You may have not added anything new but your friends and family might have.

9. Why is it important to manage your digital footprint?

By managing your digital footprint, you create an up-to-date positive online presence that will help "hide" any earlier less desirable content about you.

10. What are two of the steps you can take to improve your digital footprint?

**Discover your existing digital footprint
Add positive footprints
Manage your social footprint**